

UPDATE

## Q4 2022 & FULL YEAR 2022

February 2, 2023

#### **PERFORMANCE SUMMARY**

- Record Gross Profit and EBITDA in the quarter leading 2022 to finish ahead of expectations.
- Continue supporting our Ukrainian staff and charities; total of €700k contribution has been made in 2022.
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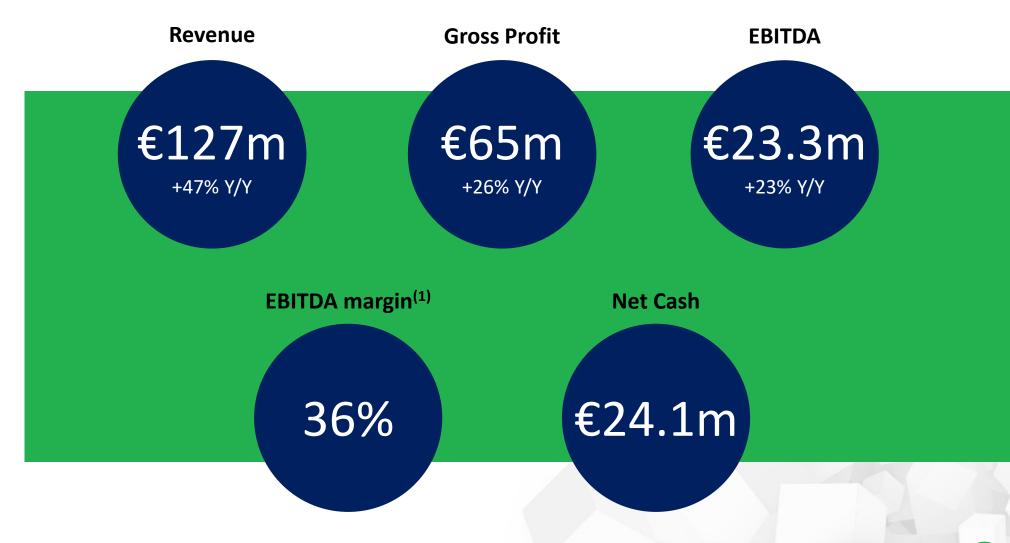




### FINANCIAL HIGHLIGHTS

#### FINANCIAL HIGHLIGHTS – FULL YEAR 2022

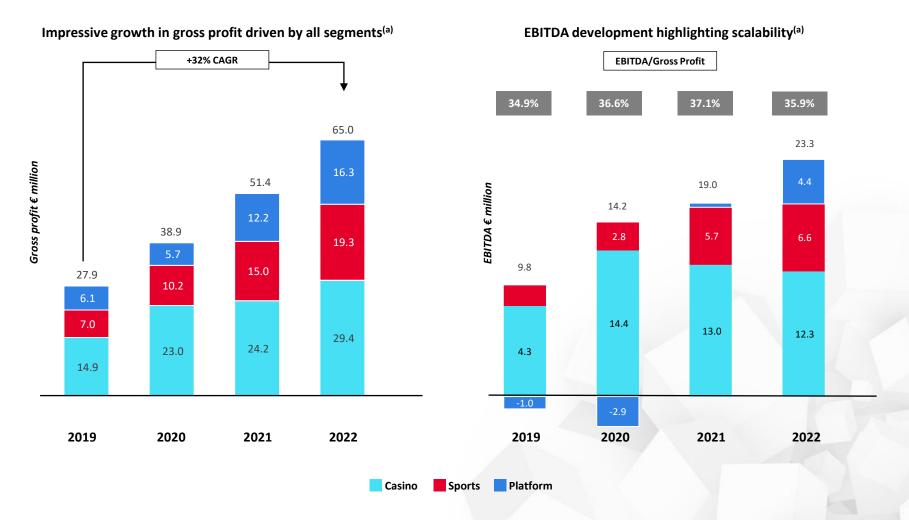
#### BEST PERFORMANCE IN COMPANY HISTORY





#### **ATTRACTIVE FINANCIAL PROFILE**

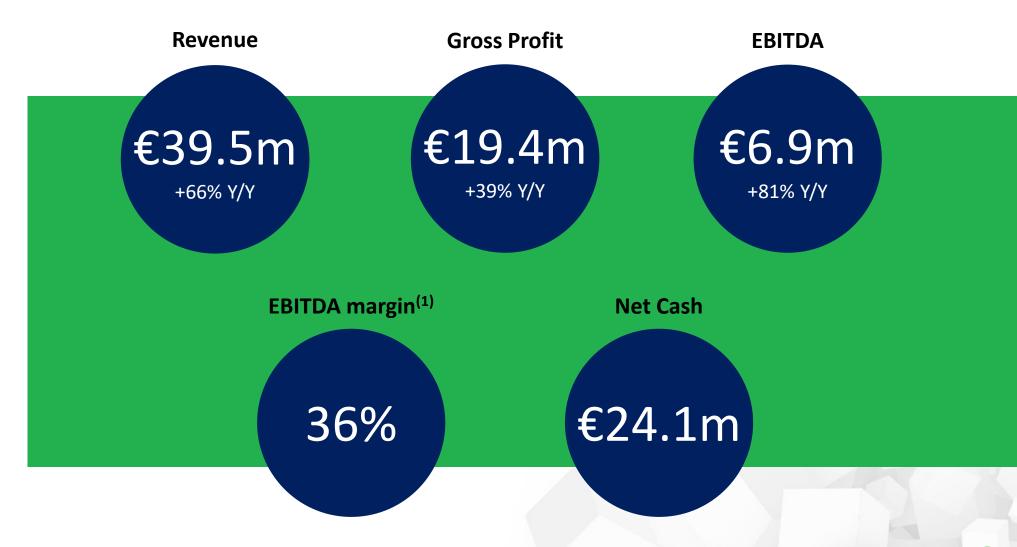
#### PROGRESS OVER THE YEARS





#### FINANCIAL HIGHLIGHTS – Q4 2022

#### VERY STRONG GROWTH IN GROSS PROFIT AND EBITDA





#### **GROUP FINANCIAL DEVELOPMENT**

#### STRONG RESULTS ACROSS THE GROUP

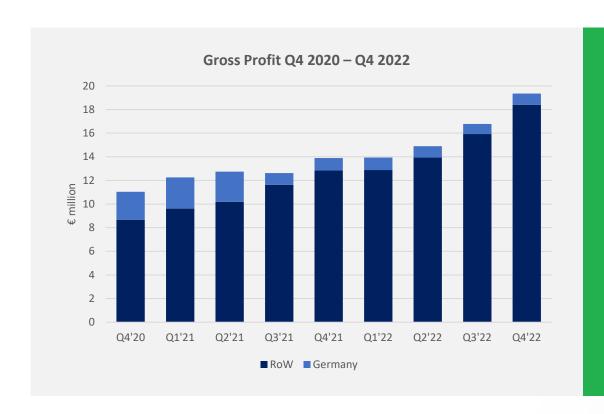


- Gross Profit is the best reflection of the underlying performance of the Group.
- Gross Profit increased by 39% Y/Y in Q4 2022 to €19.4 million (13.9) with 3-year CAGR of 40%.
- EBITDA increased to €6.9 million (3.8). Reinvesting positive cash flow into future growth.
- Continued investments into U.S. expansion and the games business during the period.
- The EBITDA/Gross Profit margin was 36%, small drop due to additional year-end expenses.



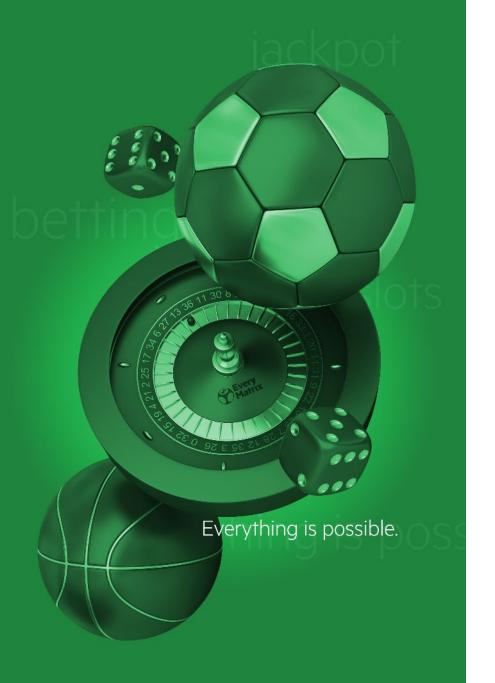
#### **GROUP GROSS PROFIT DEVELOPMENT**

#### **ROW AND GERMANY**



- EveryMatrix is now lapping the full Germany effect on a quarterly basis and the strong comparable figures reflect the core business' continuous growth. For Full Year the YOY growth still is not fully comparable.
- For the Group, Gross Profit from rest of world increased by 43% y/y and by 113% between Q4 2020 and Q4 2022.
- This strong development is a result of the Company's product diversification and broad client base.





# OPERATIONAL HIGHLIGHTS

#### **KEY EVENTS – FULL YEAR 2022**

#### NEW PRODUCTS, CLIENTS, LAUNCHES, INTEGRATIONS, AND CERTIFICATIONS





#### **KEY EVENTS – Q4 2022**

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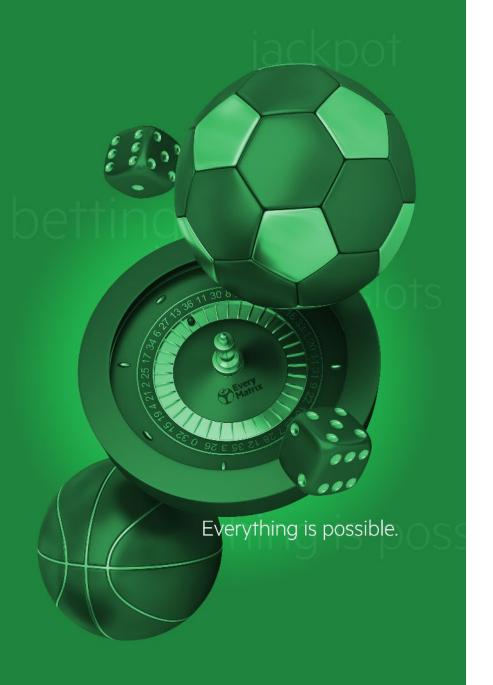
#### SIGNIFICANT DEAL BEFORE THE YEAR-END

#### AWARDED THE HUNGARIAN LOTTERY TENDER



- The Hungarian national lottery company, Szerencsejáték Privately Held Company Limited, becomes EveryMatrix's sixth global lottery client and coincides with the launch of the country's online sports betting regulation.
- Designed to create the ultimate online sports betting experience in the newly regulated market, the multi-year agreement was awarded to EveryMatrix after a 15-month competitive procurement process with more than 25 bidders.
- EveryMatrix technology will transform the Hungarian national lottery company and its TippmixPro brand's digital sports betting offering by integrating its OddsMatrix sportsbook platform and data feeds ensuring maximum productivity, stability, and scalability.
- In addition, EveryMatrix will provide a full range of solutions and services across player account management; virtual sports; bonusing, acquisition, retention, and reactivation; payments and affiliate management.





## OPERATING REVIEW

#### **GROSS GAMING REVENUE (GGR) DEVELOPMENT**

#### **EVERYMATRIX'S OPERATORS**

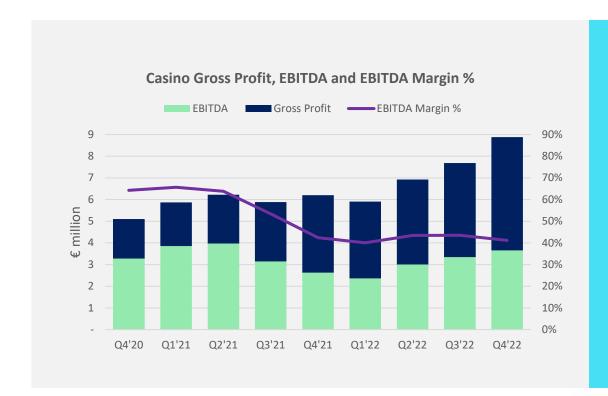


- EveryMatrix's operators' GGR comes from both Casino and Sports gaming.
- The impact from the regulatory changes in Germany is now fully recovered with the rapid growth from rest of the world. It was a record quarter for Casino in GGR, first quarter above EUR 100m GGR per month!
- Sports GGR continue to be influenced by the heavy odds promotion from the biggest client but reached yet another record in turnover. We are very happy with seeing turnover more than double YoY.



#### **CASINO**

#### YET ANOTHER RECORD IN GROSS PROFIT



- Another quarter with record Gross Profit with €8.9m, 43% YoY growth.
- EBITDA margin stabilized after changes in the organization.
- With the commercial team growing both in capacity and experience, Casino segment expects the growth continue to be very strong in 2023.
- Received MGA license for JackpotEngine postperiod.



Fully-featured casino platform solution



Wide range of bonus features across all content vendors



Enables building jackpots across all content vendors

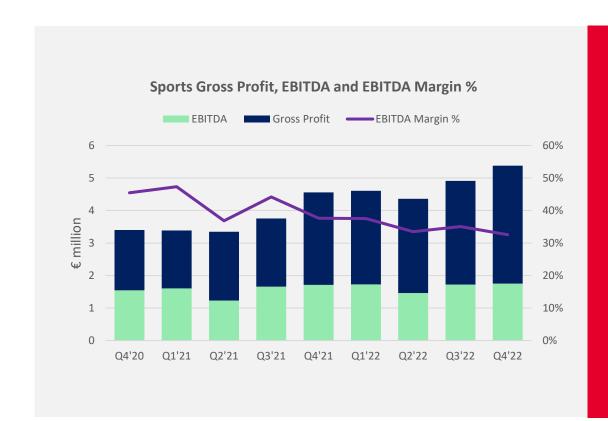


Own games alongside other studios on RGS and 100+ additional studios



#### **SPORTS**

#### STRONG YOY GROWTH



- Gross Profit for Q4 2022 was up 18% compared with the same period last year.
- 2022 finished with €19.3m Gross Profit, 28% YoY growth.
- Biggest deals in 2022, Bet-at-Home and Szerencsejáték ZRT, are both sports betting focused. A big jump in revenues are expected in the Sports segment following the launch of these clients.

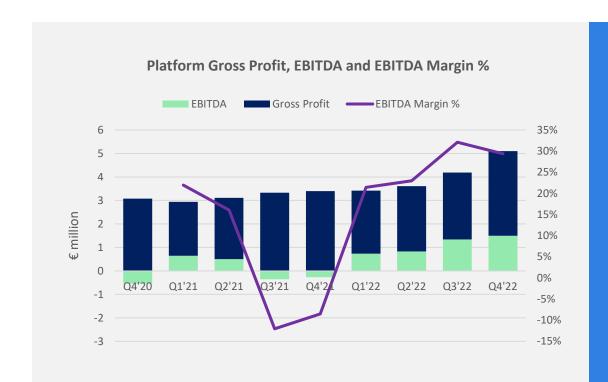


Fully Managed Sportsbook and realtime betting Data Feeds and APIs



#### **PLATFORM**

#### STRONG GROWTH LEADING TO PROFITABILITY



- Gross Profit for Q4 2022 increased by 63% compared with the same period 2021.
- Record contribution to EBITDA with €1.5m.
- Platform continues to support Casino and Sports contracts while getting an increasing share of the revenue.



Gaming and Player Account Management Platform (PAM)



80+ payment partners, giving access to 300+ payment solutions



Reporting and Business Intelligence across all EveryMatrix products



B2B Affiliate System platform for operators to reward affiliates



#### **CORPORATE AFFAIRS**

#### **EMPLOYEE MATTERS**



- Number of employees has increased from 684 in 2021 to 698 in 2022
- Only 2% increase in 2022 (vs 30% in 2021) with successful cost control
- 29 nationalities among workforce with 68% men and 32% women

- Group CFO departing post-period; new CFO is going to start 1<sup>st</sup> of May 2023.
- Head of HR departed in Q4 2022, new Head of HR expected to start in March 2023.
- Affiliate Platform CEO departed in Q4 2022; position is currently open.



#### **CORPORATE AFFAIRS**

#### STAFF SHARES AND DIVIDENDS



- Shares issued to staff (in trust) as completion of the 2021 Christmas Gift. €500/staff member in shares (around €300k in total).
- Another €500 of shares were issued to all staff as Christmas Gift in December 2022 (around €350k in total).

- Paid an interim dividend distribution out of the Company's profits, a total of €6m.
- Board decision for a €2m extraordinary dividend to be paid in February 2023.
- Part of payment of regular dividends each February and August going forwards, covering previous half-year performance, based on a prudent evaluation of cash position and risk profile.



#### **ENVIRONMENTAL, SOCIAL AND GOVERNANCE**

#### **CONTRIBUTIONS IN 2022**



- Continue to support
   KidsAcademy, for the
   educational charity we
   founded and contributed
   €200k in 2022.
- In 2023 we will add one or two more centers in Romania, this time in the mountain region and aimed to promote also nature preservation.









- Ongoing support for our Ukrainian staff and charities.
- Total spend to support Ukraine is now
  €700k at the end of 2022.
- Continue to contribute significant cash amounts every month to Ukrainian charities.



#### **ENVIRONMENTAL, SOCIAL AND GOVERNANCE**

Q4 2022 HIGHLIGHTS

Continued our journey in making the world a better place. Multiple offices had ESG activities in Q4 2022 including:

- Bucharest office joined the New Trees for New Life project
- Ski office cleaned up the areas around the local lake called Midtsjø
- Zagreb office visited "Mali zmaj" ("Little dragon") social club and spent a day with children and youth from neglected or abandoned backgrounds











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Q&A

## Thank you!

For investors related enquiries please write to <a href="mailto:investors@everymatrix.com">investors@everymatrix.com</a>

EveryMatrix is delivering iGaming software, solutions, content and services for casino, sports betting, payments, and affiliate/agent management to Tier 1 operators as well as to newer brands. The platform is highly modular, scalable, and compliant, allowing operators to choose the optimal EveryMatrix solution depending on their needs and existing in-house technology and capabilities.

EveryMatrix empowers clients to unleash bold ideas and deliver outstanding player experiences in regulated markets. The company has 700 employees across ten countries and serves 200 customers worldwide, including the regulated U.S. market.

EveryMatrix is a member of the World Lottery Association, European Lotteries Association, and iDEA Growth in the U.S.

Find out more at everymatrix.com