



Scaling

Front-end development:

technology, people, and process

Date: **Tuesday, October 4**

Time: **6 PM – 9 PM**

Location: **The Brick Startup Space**

Nimman Chiang Mai

Presenters:

Teodor Coman

Front-End Technical Director



Cosmin Rasuceanu

Front-End Business Manager

Agenda:

Intro

20 mins - Teodor Coman

- 5 mins - Welcome to EveryMatrix
- 5 mins - Development strategy and architecture
- 10 mins - QA

Development process in a dynamic business environment

40 mins - Cosmin Rasuceanu

- 10 mins - Process adaptation and scaling
- 10 mins - Product vs Service
- 10 mins - Translating business requirements for development teams
- 10 mins - QA

Break - 10 mins

Scaling Front-End technology

50 mins - Teodor Coman

- 15 mins - Creating (actual) reusable components
- 10 mins - Why the name of the framework is not important
- 15 mins - Automation
- 10 mins - QA

EveryMatrix Culture

15 mins - Teodor Coman

- 5 mins - Growth and learning opportunities
- 5 mins - Cross-country teams
- 5 mins - Open positions in Chiang Mai



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The toughest challenge every software development team face is scalability. Powered by new technologies, we see front-end applications reach a new level of scale and complexity. For engineering teams stepping into modern front-end development, adopting the right set of practices that act as a roadmap in this journey to scalability is critical.

In this talk, we are sharing some of the lessons EveryMatrix has learned over the past years and the process we managed to develop. While there is no such thing as a silver bullet to solve everything, we will discuss our transition from legacy to modern code, our approach to providing architectural consistency, and what strategies we applied when we started making decisions about scaling our app.

For companies that deliver excitement to millions of users worldwide, such as EveryMatrix, scalability is a crucial growth factor as it helps with competitiveness, efficiency, quality, and technical flexibility. Furthermore, it allows us to hire and retain a broad spectrum of talent working in distributed or collocated teams. We take pride in having a friendly and open environment. Our colleagues are caring, empathetic, authentic, and free to be their true selves, which makes every working day unique and exciting. Our employees come for the job and stay for the good times, fantastic team, and excellent work environment.

About EveryMatrix

EveryMatrix is software provider that offers solutions, content, and services for the iGaming industry, payments, and affiliate/agent management to Tier 1 operators as well as to newer brands. The platform is highly modular, scalable, and compliant, allowing operators to choose the optimal EveryMatrix solution depending on their needs and existing in-house technology and capabilities.

EveryMatrix empowers clients to unleash bold ideas and deliver outstanding player experiences in regulated markets. The company has 700+ employees across ten offices and serves 150 customers worldwide, including the regulated U.S. market.

Learn more at <https://everymatrix.com>